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16th of July 2021

To whom it may concern,

RE: Professional Reference Letter for Eve Berriman

Eve Berriman started working at Vitalab Fertility Clinic in June 2018. She started as the Digital Marketer and then went on to provide outsourced marketing services to Vitalab once she left her in-house role and pursued her own Marketing Company ZebraCrossing. We have remained engaged with her services as outsource now through ZebraCrossing, due to her impeccable work quality and services.

I've worked with a lot of Marketers in my career, and I can say without a shadow of a doubt that Eve is one of the smartest marketers I've met who is not only hard working, but a genuinely friendly, down-to-earth and caring human being.

She is an all-rounder, with many talents and skills within the marketing realm. She will go the extra mile to take any project across the line all whilst keeping both her internal stakeholders and media partners smiling and happy.

I wish I had more Marketers like Eve, she is truly talented at all she does and maintains exceptional business ethics in all her projects. Eve is truly one in a million and if your organization is lucky enough to secure her services, she will show you why.

I highly recommend Eve Berriman for any job she is considering within the Marketing field. She would be an asset to any employer or organization.

If you have further questions regarding Eve Berriman and her role at Vitalab, you can contact myself or our HR Manager (Lynn Frylinck) for assistance.

Sincerely,

Calista Hardwick
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